

MasterChef: Global Gauntlet

Season 16

America is a melting pot – home to people from all walks of life, from all over the world. With that comes a diversity of cuisines and flavor profiles inherited from all across the globe. Next summer, the **World Cup** is coming to America and in **World Cup** spirit, we're bringing the world to the **MasterChef** Kitchen in **MasterChef: Global Gauntlet!** Where home cooks bring their unique heritage to the kitchen with plates that are as diverse as the country we live in! There will be only 1 Winner who takes home the trophy, the money and title of America's next **MasterChef!**

Opportunities:

- Custom Content
- Brand Bridge: Custom/Clip-based Commercial-time Content
- Social Content
- FOX Digital Strategic Media Placements
- TMZ: Integration & Custom Content

Production:

ESNA
Timing: Complete
Location: Toronto, Canada

Airing:

April – Sept 2026

Talent:

Gordon Ramsay



Caveats:

The show plans to thematically align with World Cup and lean into a global theme. It's TBD on if/how they'll mention the WC during the season.

