



Season 1

In **99 to Beat**, hosted by Ken Jeong and Erin Andrews, 100 contestants go head-to-head in a range of visually distinctive and hilarious games in an arced competition game show like we've never seen before. **99 to Beat** is the game show that anyone can win, and there's only one thing players must do for a chance of walking away with the cash prize – **Don't. Come. In. Last.**

As contestants battle it out against each other, each round will see the number of players whittled down until one person is left standing and takes home the top prize of \$1,000,000!

Opportunities:

- Custom Content
- Brand Bridge: Custom/Clip-based Commercial-time Content
- Social Content
- FOX Digital Strategic Media Placements
- TMZ: Integration & Custom Content

Production:

Remarkable/Initial TV

Timing: Complete

Airing:

4Q, Wednesdays 9pm

Talent:

Ken Jeong
Erin Andrews

