

The Simpsons

The Simpsons is the longest-running primetime scripted show in television history and an eleven-time Emmy Award winner for Outstanding Animated Program. Since exploding into a cultural phenomenon in 1990, the series has become one of the most groundbreaking and innovative entertainment franchises in the world. Following the hilariously dysfunctional Simpson family—Homer, Marge, Bart, Lisa, and Maggie—this iconic show irreverently pokes fun at anything and everything, remaining universally recognizable and resonating with audiences across generations.

Opportunities:

- Custom Content
- Brand Bridge: Custom/Clip-based Commercial-time Content
- Social Content
- FOX Digital Strategic Media Placements
- TMZ: Integration & Custom Content

Production:

20th Television
Gracie Films

Airing:

4Q, Sundays 8p

Talent:

Dan Castellaneta
Julie Kavner
Nancy Cartwright
Yeardley Smith
Harry Shearer
Hank Azaria

