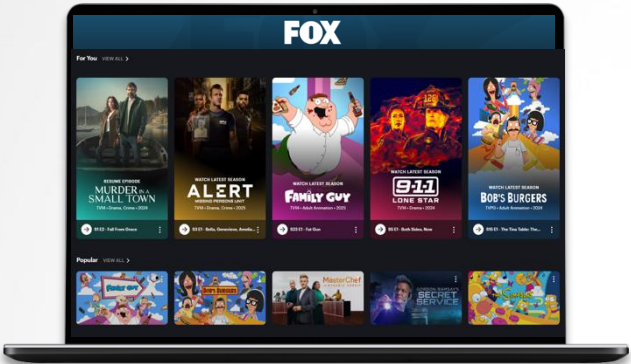


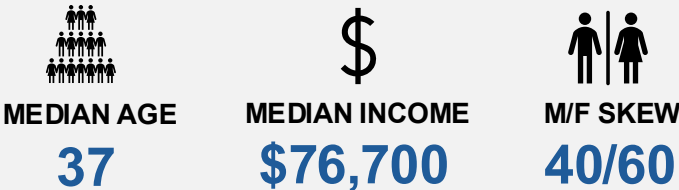
FOX ON HULU SNAPSHOT

(24/25 STD through 7.13.25)

FOX ON
hulu



AUDIENCE PROFILE



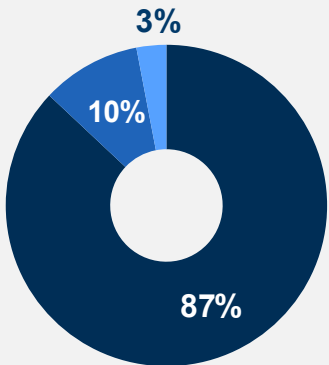
	% COMP		% COMP		% COMP
A18+	91%	M18+	35%	F18+	56%
A18-34	35%	M18-34	13%	F18-34	22%
A18-49	64%	M18-49	26%	F18-49	38%
A25-54	62%	M25-54	25%	F25-54	37%

MULTICULTURAL 117 INDEX
23% COMP



50.3 MM
HULU SVOD
SUBSCRIBERS

PLATFORM BREAKOUT



■ CTV ■ Mobile/Tablet ■ Desktop

TOP 10 FOX ON HULU PROGRAMS

*Based on 24/25 STD Total Ad Supported Views

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- 
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FOX STB VOD SNAPSHOT (24/25 STD through 7.13.25)

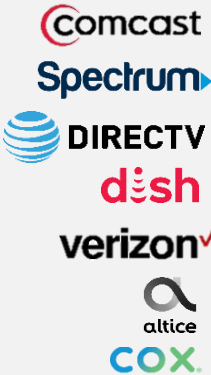
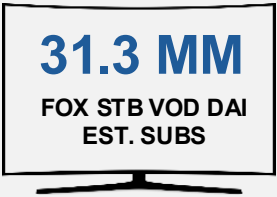


AUDIENCE PROFILE



P2+ VPVH		1.262			
VPVH		VPVH		VPVH	
A18+	1.224	M18+	0.426	F18+	0.798
A18-34	0.138	M18-34	0.080	F18-34	0.059
A18-49	0.295	M18-49	0.128	F18-49	0.167
A25-54	0.397	M25-54	0.151	F25-54	0.246
MULTICULTURAL		117 INDEX		25% COMP	

STB VOD DAI - % DISTRIBUTION



% FOOTPRINT	% VIEWING
27%	56%
26%	26%
19%	8%
13%	N/A
8%	4%
4%	2%
3%	4%

TOP 10 FOX STB VOD PROGRAMS

*Based on 24/25 STD Total STB VOD DAI 8+ Transactions

1. DOC

2. RESCUE HI SURF

3. MURDER IN A SMALL TOWN

4. THE FLOOR

5. MASKED SINGER
6. 9-1-1 LONE STAR

7. FAMILY GUY

8. HELL'S KITCHEN

9. BOB'S BURGERS

10. THE SIMPSONS