

Tubi Drives Lift in Store Visits for Fast Casual

A CASUAL DINING RESTAURANT PARTNERED WITH TUBI IN HOPES OF INCREASING FOOT-TRAFFIC AND IN-PERSON DINING.



THE TUBI CAMPAIGN REACHED OVER **5M STREAMERS** who visited **151,590** times after being exposed.

Out of all post-exposed visits, **8.1% are incremental, resulting in 12,343 incremental visits** which would not have occurred without exposure to this campaign.